

U L M S O C M
March 14 – March 15, 2024

The spring meeting of the ULM SOCM Industry Advisory Council (IAC) took place on March 14 – March 15, 2024, at ULM.

IAC Membe Attending:

- | | | |
|-------------------|--------------------|---------------------|
| 1. Andrew Barber | 10. David Dumas | 19. Charles Poole |
| 2. Joshua Kidd | 11. Larry Favalora | 20. Greg Smith |
| 3. Nick Spillers | 12. Jerry Fields | 21. Donovan Stewart |
| 4. Trae Banks | 13. John Franklin | 22. Chris Thompson |
| 5. Michael Barron | 14. Don Greenland | 23. Steve Traxler |



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- Covering courses
 - George out sick
 - D. Randall retiring – Need mechanical adjunct
 - 3 instructors covering all classes
 - Causing student unrest
 - Seeking bonus for the load instructors are covering
- Alumni outreach & student interaction
 - Attended Shreveport alumni dinner last week
 - ~~Latest Groundbreaker newsletter sent last week~~

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- New Parking Structure
- Green Space
- Bring each college's classes closer together
- Athletics changes
- 2 lakes / walking path
- Resolve ADA issues

- Fed lobbying – expand entrepreneurial opportunities, weather mesonet to become state climatological center, disaster mgmt.
- Clark Williams Innovation Campus – 800k sf actively marketing for leasing for outside companies
- School of Comm. \$750k grant to create multimedia facility for videos, commercials, podcasts

- Key is to become independent of state funding
- Enrollment is up

Meet with the CBSS Dean – Dr. Michelle McEacharn

Dr. Michelle McEacharn, gave an update of the latest CBSS & SOCM news-

- SOCM enrollment up 15 students Fall to Fall – impressive compared to Natl Avg. Level for Spring
- New Admits for SOCM up from 35 to 50
- New Director – Dr. Clint Martin doing well & integrating into CBSS & University
- Shreveport alumni event – 9 alums attended – alums impressed with Dr. Martin
- Met with Clint & student reps – in Fall & Spring
 - Good meeting / good suggestions from students

True but are topic of concern to be addressed by Fall



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- All alumni try to stay connected by interaction with school, faculty, & students

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Motion to approve new IAC officers / Executive Committee beginning 10/1/2024

- President: Josh Kidd
Vice President: Donovan Stewart
Secretaries / Treasurer: Mike Skilton

Past President: Andrew Barber

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signed by Andrew

I am approving